



Imagine. Inspire. Impact.



Seattle University
Dance Marathon

a student-led philanthropy

a community of hope





Our cause

Partners -  
SUDM partners with Children's Miracle Network and Seattle Children's Hospital (SCH)

Mission - We *imagine* a world without pediatric illness. We *inspire* a community of hope. And we *impact* Seattle Children's Hospital.

Giving Our All - 100% of our proceeds go directly to SCH's Uncompensated Care Fund to support patients who otherwise could not afford the vital medical care they need.

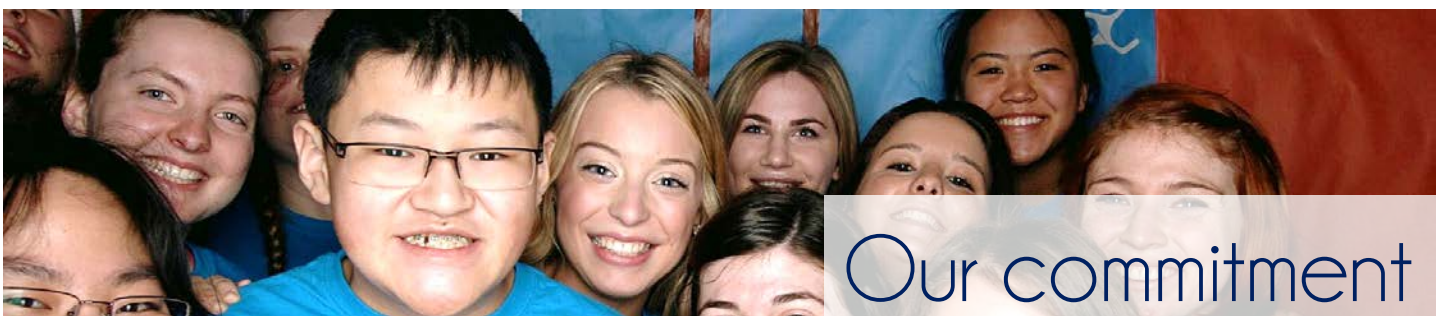


Our community

Student Leaders - 34 students from diverse backgrounds lead the organization's steering committee and morale committee.

A Campus United - SUDM brings together hundreds of undergrads, grad students, and faculty/staff members at Seattle U.

Putting S.U. on the Map - Seattle University hosts the largest Dance Marathon - and is the only DM with an alumni association - on the West Coast.



Our commitment

A Story of Hope - In the last 7 years, SUDM has donated nearly \$200,000 to SCH's Uncompensated Care Fund.

Raising the Bar - Last year SUDM raised more than \$59,000, more than a full third of our total fundraising over the last 7 years.

For the Kids - In 2012 SCH uncompensated care totaled \$113,726,000. Foundation and Guild Association contributions like those from SUDM made up almost half at \$53,633,000





The Dance Marathon

16

Number of consecutive hours participants will spend on their feet or otherwise participating.

250

Fundraising students expected to participate in 2015

350

Campus and community members expected to visit in 2015

400

T-shirts printed every year for the Dance Marathon

6000

Photobooth pictures taken at the 2014 event

The Dance Marathon is SUDM's largest event – an annual celebration of our cause and community. It blends live music, performances, activities, booths, and keynote speakers, as well as a silent auction into a single experience.

Fundraising students pledge to dance for 16-hours straight without a break to be in solidarity with patients who don't get to take a break from their illnesses.

Patients and their families visit the event to dance, have fun, and share about their experiences with Seattle Children's Hospital.

At the end of the event, the year's final fundraising total is revealed.





Partnership Levels

Partnership Levels can be attained through contributing monetary, in-kind, or event-hosting gifts.

MIRACLE PARTNER | \$1,500 and up

- *In addition to the benefits of Redhawk Partners*
- Photo Opportunity with one of our Miracle Kids
- Personal thank-you video from Miracle Kids shown at The Dance Marathon on February 21

REDHAWK PARTNER | \$900-\$1,450

- *In addition to the benefits of Blue Partners*
- Booth at The Dance Marathon on February 21
- Large logo on 400+ dancer T-shirts
- Logo on the photobooth background at The Dance Marathon on February 21

BLUE PARTNER | \$450-\$850

- *In addition to the benefits of an Orange Partner*
- Small logo on 400+ dancer T-shirts
- Your logo displayed on banners at SUDM events hosted throughout the year.
- Your coupons in 200+ dancer swag bags at The Dance Marathon on February 21.

ORANGE PARTNER | \$100-\$400

- Your logo on slideshows at The Dance Marathon on February 21
- A personal invitation to visit The Dance Marathon's Community Hour on February 21.
- Recognized on SUDM Social Media Sites
- Thank-you note in 200+ dancer swag bags at The Dance Marathon on February 21.

Partnering with Seattle University Dance Marathon allows you to reach out to thousands through the Seattle University campus, SUDM alumni, Seattle Children's Hospital and their communities.

We encourage all Partners to participate in Dance Marathon, both at our February 21 event and beyond, to share in the experience of imagining a better world, inspiring a community of hope, and impacting the lives of patients and families.

All donations are tax deductible to the fullest extent allowed by law with tax ID 91-0565006

